



## TURNOVER TRAINING

Having a well-trained turnover team is critical for your guest experience and brand. A residential cleaning between stays is not sufficient for turnover. Here's why:

- Turnover involves a restaging of the space to prepare for the next guest and requires an extreme attention to detail. This is crucial because the guest is anticipating that the rental will look just like the photos they saw in the listing.
- Turnover pros are the boots-on-the-ground for the STR business. They will report to the owner anything that is missing or broken in the property.

We can offer to train the owner/host on how to set up the details of staging or train the turnover team directly by creating a "turnover handbook".



## WELCOME BOOK

We will create a Welcome Packet your guests will love. This book will include nearby attractions, hospitals, transportation information, house quirks, etc.

- Assist with Professional Photography
- List your space on Airbnb
- Attention to detail and selection of images to include and the verbiage in your copy to help your listing stand out.

## CONSULTATION

Not sure where to start? Don't worry, we've got you covered. Start with a 1-hour consultation to discuss your needs, your vision and all those intricacies that are part of getting ready for your STR business. Some of these topics may include:

- Branding for your STR (luxury, budget, etc.)
- Guest capacity
- Desired opening date
- Budget
- Target audience (business, families, couples)
- Pet policy
- Safety and technology
- Owners/supply closet setup



## PROPERTY MANAGEMENT

This ongoing service has us partner with the owner/host to maximize the profits on your Airbnb listing.

Let us take care of your property, leveraging the appropriate management tactics, and reducing the time you need to spend on your Airbnb listing. From managing the property's booking schedule, to booking cleaning services, we are dedicated to helping your guests have the optimal travel experiences.

